



**Official 2017 Cherry Reel Film Festival Submission Form**  
"A Film Festival For The Students, By The Students"

**Submission Information: Please complete ALL information**

Film Title: \_\_\_\_\_  
Primary Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
UNM ID: \_\_\_\_\_  
Grade: Freshman \_\_\_\_\_ Sophomore \_\_\_\_\_ Junior \_\_\_\_\_ Senior \_\_\_\_\_

**About Your Film: Check off which applies**

0-7 minute short form film \_\_\_\_\_  
7-15 minute long form film \_\_\_\_\_ **\*No submission over 15 min. will be accepted, no exceptions\***  
Film Summary (no longer than the space provided)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

If your film is selected for the final show, would you want to:

- 1) Submit your own poster \_\_\_\_\_
- 2) Have the SWFC team make you a poster \_\_\_\_\_

**Production Team (please indicate student status and their @ unm email addresses)**

Producer(s): \_\_\_\_\_  
Director(s): \_\_\_\_\_  
Screenwriter(s): \_\_\_\_\_  
Cast/Crew: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How did you hear about the Cherry Reel Film Festival?

\_\_\_\_\_  
\_\_\_\_\_

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**Rules for Submission**

- Submission deadline is **Sunday, October 22, 2017**. No entry fee required.
- Films created from any year are accepted.
- Submitting student(s) MUST be the **Writer, Director, Producer, or Editor** of the film. No other submitting positions will be accepted.
- Submitting students must be current students at the University of New Mexico.
- **Total runtime ABSOLUTELY MAY NOT EXCEED whatever time category you chose on page one.**
- Film submitted online must be submitted in an appropriate media format (.MOV, .MP4 . WMV, .AVI, .MPEG, OR MPEG2 accepted). See How to Submit Your Entry below for more details on submitting online.
- If delivering in person, files may be delivered to the ASUNM Southwest Film Center by USB drive with the submission file in the appropriate media format.
- No copyrighted material can be present in the film without consent from property owner (music, broadcasts, logos, etc.)
- Films may have been created/submitted for school courses are accepted.
- Only one award will be granted per winning submission, NOT per person.
- No hateful or offensive content.

**\*\*\*ASUNM Southwest Film Center reserves the right to not screen any film\*\*\***

-I have read, understand, and agree with the Cherry Reel Film Festival Rules listed above. To the best of my knowledge, all of the information I have provided is true. I assume sole responsibility for the consent of my film. In the case of loss or damage to the film, ASUNM Southwest Film Center is not responsible. I understand that there will be no monetary compensation from ticket sales. I understand that my submission materials will not be returned and a submission does not guarantee my film will be exhibited.

-I have secured all necessary rights for this film. I agree to show my film at the Cherry Reel Film Festival if it is chosen. I assume any and all liability for claims related to copyrighted material in the content in my film. ASUNM Southwest Film Center, ASUNM, the SUB, or any UNM affiliate will not be responsible for any copyright infringement or the content of my film. I agree to have my work used for future promotional use by ASUNM Southwest Film Center.

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Signature

Please direct any/all questions to [cherryreelfilmfestival@gmail.com](mailto:cherryreelfilmfestival@gmail.com)

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**How to Submit Your Entry**

For in person or by mail submissions:

- Complete and sign the entry form above
- Assemble your submission package with the following:
  - A completed copy of this entry form
  - A short artist’s statement (100 words or fewer)
- Properly package and bring or ship your entry (to arrive by submission deadline):

ASUNM Southwest Film Center, Cherry Reel Film Festival  
1 University of New Mexico  
MSCo3 2210, Student Union #1018  
Albuquerque, NM 87131-0001

For online Submissions:

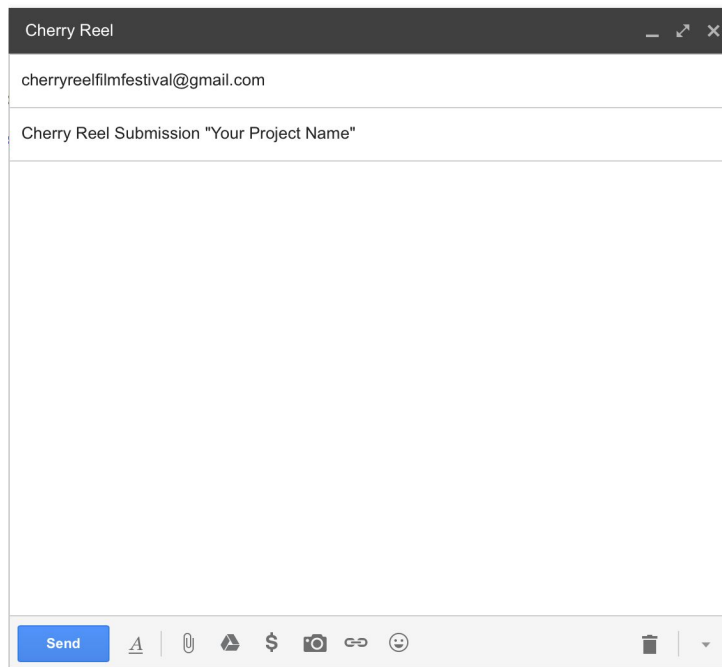
- Complete and sign the entry form above
- Assemble your submission package with the following:
  - A completed copy of this entry form
  - A short artist’s statement (100 words or fewer)
- Send your submission to [cherryreelfilmfestival@gmail.com](mailto:cherryreelfilmfestival@gmail.com) using Google Drive (instructions Below).

Using Google Drive to send submission files:

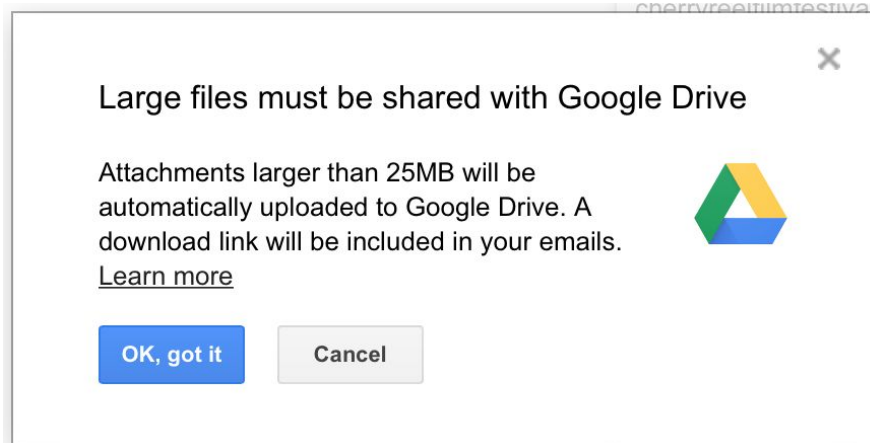
1. Sign up for a free google account if you don’t have one already.
2. In Gmail, compose a new email and title it “Cherry Reel Submission” and include the name of your project.

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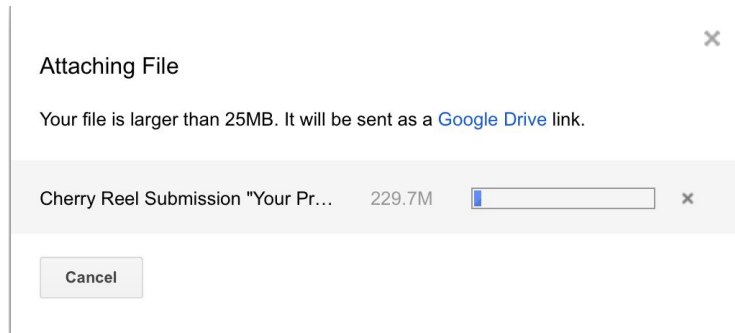


3. Attach the completed and signed entry form by clicking the paperclip icon.
4. Attach your submission file using the same method.
5. Because your submission file is larger than 25MB, Google will tell you that it must be shared with Google Drive. Click “Ok, got it.”



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6. Wait for your submission to upload. After it is done, it will return you to the original email. Remember to attach your entry form in the email and it is ready to be submitted. We hope to see your submission in our inbox!

About Us:

Executive Director: Tori Martinez-Varela  
Assistant Director: Sara Velasquez  
Marketing Director: Josh Stepp

ASUNM Southwest Film Center  
Cherry Reel Film Festival  
1 University of New Mexico MSC03  
2210, Student Union #1018  
Albuquerque, NM 87131-0001  
[cherryreelfilmfestival@gmail.com](mailto:cherryreelfilmfestival@gmail.com)  
[swfc@unm.edu](mailto:swfc@unm.edu)  
(505)277-5608

Please direct any/all questions to [cherryreelfilmfestival@gmail.com](mailto:cherryreelfilmfestival@gmail.com)